



STANFORD UNIVERSITY PRESS

Footer Specifications

Sizing & Placement

- 40px height
- 100% width
- fixed on screen at any scroll position

Color and Colophon

SUP's branding uses the cardinal shade hex #941515, which may be employed for either the footer background or the colophon. The attached colophon (logo_stanford.svg) uses this hex, but for approved design purposes other colors may be used. The colophon should be retained as SVG for ease of editing if necessary and should be placed as indicated below.

Text

- Any special fonts should be stored locally, not sourced from an external location
- The following should appear in at least 12pt font:
 - (Left:) © [tbd] Stanford University | Terms of Use.
 - (Center:) ISBN [tbd] | DOI 10.21627/2020cts | OCLC [tbd]
 - (Right:) Published by STANFORD UNIVERSITY PRESS [colophon]*

Example

For spatial and visual reference only; note identifiers will be unique to each project. See attachment below for higher resolution image.



Attachments

- Example png (for visual reference only): [footer.png](#)
- Colophon (download as svg): [logo_stanford.svg](#)