

*Figures and Tables*

*Acknowledgments*

*Abbreviations*

*Contributors*

## INTRODUCTION

- 1 Frameworks for Understanding the Political Economy of the Digital Era  
*Abraham Newman and John Zysman*
- 2 Creating Value in a Digital Era: Exploring the Experimental Economy (How Do Wealthy Nations Stay Wealthy?)  
*John Zysman*

## PART ONE. NATIONAL STORIES AND GLOBAL MARKETS IN THE DIGITAL ERA

### *The Finnish Story*

- 3 Finland's Emergence as a Global Information and Communications Technology Player: Lessons from the Finnish Wireless Cluster  
*Ari Hyytinen, Laura Paija, Petri Rouvinen,  
and Pekka Ylä-Anttila*
- 4 An Old Consensus in the "New" Economy? Institutional Adaptation, Technological Innovation, and Economic Restructuring in Finland  
*Darius Ornston and Olli Rehn*

*What Next?*

- 7 The Emerging Economies in the Digital Era: Marketplaces, Market Players, and Market Makers  
*Naazneen Barma*

PART TWO. THE EXPERIMENTS: VISION AND EXECUTION

*Business Strategies*

- 8 Missed Opportunity: Enron's Disastrous Refusal to Build a Collaborative Market  
*Andrew Schwartz*

*Reorganizing Work*

- 9 The Relocation of Service Provision to Developing Nations: The Case of India  
*Rafiq Dossani and Martin Kenney*
- 10 From Linux to Lipitor: Pharma and the Coming Reconfiguration of Intellectual Property  
*Steven Weber*
- 11 The Learning Organization: A Research Note on "Organisational Change in Europe: National Models or the Diffusion of a New 'One Best Way'?" by Edward Lorenz and Antoine Valeyre  
*Tobias Schulze-Cleven*

*Knowledge in an Information Society*

- 12 Spoken-about Knowledge: Why It Takes Much More than Knowledge Management to Manage Knowledge  
*Niels Christian Nielsen and Maj Cecilie Nielsen*
- 13 Pooling Knowledge: Trends and Characteristics of R&D Alliances in the ICT Sector  
*Christopher Palmberg and Olli Martikainen*

*Heli Koski*

- 16 National Styles in the Setting of Global Standards:  
The Relationship between Firms' Standardization  
Strategies and National Origin  
*Aija Leiponen*

PART FOUR. SOCIAL TRANSFORMATIONS

- 17 Weaving the Authoritarian Web: The Control of  
Internet Use in Nondemocratic Regimes  
*Taylor C. Boas*
- 18 Copyright's Digital Reformation  
*Brodi Kemp*
- 19 Transforming Politics in the Digital Era  
*Abraham Newman and John Zysman*

*Bibliography*

*Biographies*

*Index*