Contents

	Acknowledgments	vii
	Introduction	I
I	The Creative Class and Cultural Governance	20
2	Work as Art / Art as Life	34
3	The Psychology of Creativity	56
4	Economy and Pathology in Aravind Adiga's <i>The White Tiger</i> and Monica Ali's <i>In the Kitchen</i>	83
5	Economy and Authenticity in Daljit Nagra's Look We Have Coming to Dover! and Gautam Malkani's Londonstani	116
6	The Strange Case of the Writer-Consultant	154
7	Valuing the Arts in Ian McEwan's Saturday	175
	Conclusion	200
	Notes	209
	Index	231