## Contents

## Foreword, vii

1	History: From Reel to Real	1
2	The Template: Robert F. Kennedy's Thirteen Days	32
3	The Real Robert Kennedy	40
4	The Mythmaking of Robert McNamara	54
5	The Forgotten Voice of Dean Rusk	68
6	The Erratic Expertise of Llewellyn Thompson	99
7	The Selective Memory of McGeorge Bundy	109
8	The Determined Diplomacy of Adlai Stevenson	129
9	The Trollope Ploy Myth	134
10	Lyndon Johnson and the Missile Crisis:	
	An Unanticipated Consequence?	148
	Conclusion: Leadership Matters	155
	Epilogue: What If?	159
	Notes, 175 Bibliography, 184 Index, 189	
	(Photographs appear on pages 91–98)	