

## Preface

This is a study of North American business schools during a period, 1945–1970, that is rapidly fading from recollection. It is a period worth remembering, though the number of people capable of doing so is dwindling fast. One of us was not born until after 1970; the other of us lived through the period as a young man, part of it as a faculty member in a business school, but finds that most of the others who did so are either dead or remarkably elderly now.

We have relied heavily on the traces left in writings, archives, and memories of those who were there and of those who have tried subsequently to understand the period, conscious that the records are incomplete, that they are filled with willful and unconscious biases, and that our interpretation of them is only one of many possible interpretations.

We are indebted to numerous colleagues and friends who have contributed to this project. In particular, we owe major debts to the Cynthia and John Reed Foundation, the Sloan Foundation, and the Copenhagen Business School for generous financial support that has made it all possible. We give our thanks to the institutions and also to the individuals involved in approving the grants, particularly John Reed, Finn Junge-Jensen, and Gail Pesyna.

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As usual with all of this generous help, it would be ungracious to blame any of them for our errors, so we happily absolve them of responsibility.

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