

CONTRIBUTORS

Premal Shah

President, Kiva

In late 2004, Shah took a three-month leave from his job at PayPal to develop and test the Internet microfinance concept in India. When he returned to Silicon Valley, he met other like-minded dreamers and quit his job to help bring the Kiva concept to life. Today, Kiva raises over \$1 million each week for the working poor in over fifty countries and was named a Top 50 Website by *Time Magazine* in 2009. For his work as a social entrepreneur, Shah was named a Young Global Leader by the World Economic Forum and selected as one of *Fortune Magazine*'s "Top 40 under 40" in 2009.

Conchy Bretos

Founder, Mia Senior Living Solutions

Conchy Bretos saw senior citizens living in decrepit public housing units when she was Florida's Secretary for Aging and Adult Services. In 1996, she convinced the Miami Dade County Housing Authority to let her revamp a run-down building and create The Helen Sawyer Plaza with \$1.2 million in Medicaid funding. The project became a national model and has been replicated in twenty-one states serving over 5,000 clients. Bretos received the first Purpose Prize in 2006 and became an Ashoka Fellow in 2010. In 2011, Bretos was named one of the most promising social entrepreneurs by Bloomberg Business Week.

Mary Houghton

President and Co-Founder, ShoreBank Corporation

Mary Houghton was one of four founders of ShoreBank Corporation, the first regulated commercial bank holding company in the United States with investors

who explicitly combined financial and social objectives. After ShoreBank Corporation began to wind down in 2010, Houghton became a visiting scholar at the School of Advanced International Studies of The Johns Hopkins University in Washington, D.C. She has joined the boards of two other mission-driven regulated financial institutions, one in India and the other in Vancouver.

Louise Burnham Packard

Founder and Executive Director, Trinity Boston Foundation

Louise Burnham Packard is the Founding Executive Director of the Trinity Boston Foundation, a community-based organization focused on urban youth that is a subsidiary of Boston's historic Trinity Church. Earlier in her career, she was Associate Director of Admissions at Yale University and held senior development positions at Trinity Church, Harvard Business School, Stanford Graduate School of Business, and the Central Park Conservancy.

Sally Osberg

President and CEO, Skoll Foundation

As President and CEO of the Skoll Foundation, Sally Osberg partners with Founder and Chairman Jeff Skoll and heads the organization's team in identifying and supporting innovators pioneering scalable solutions to global challenges. She is a well-known proponent of thought leadership, research, and alliances that advance the work of social entrepreneurs solving the world's most pressing problems. Osberg has received the John Gardner Leadership Award from the American Leadership Forum, been inducted into the Junior Achievement Business Hall of Fame, and been named by the *San Jose Mercury News* as one of the "Millennium 100" for her role in shaping and leading Silicon Valley.

Matt Bannick

Managing Partner, Omidyar Network

As Managing Partner of Omidyar Network, Matt Bannick guides the firm's strategy for market-based investments that provide hundreds of millions of people with the opportunity to improve their lives. Prior to joining the Omidyar Network, Bannick served as President of PayPal and of eBay International; he led eBay's expansion from five to twenty-five countries and spearheaded the company's Global Development and Citizenship initiatives. A graduate of Harvard Business School and the University of Washington, Bannick spent early years of his career as a consultant for McKinsey & Company in both North

America and Europe and was a U.S. diplomat in Germany during the time of the fall of the Berlin Wall.

William Foote

Founder and CEO, Root Capital

William Foote is Founder and CEO of Root Capital. He has received the Joan Bavaria Innovation Award and the Skoll Award for Social Entrepreneurship and has been named an Ashoka Global Fellow, Young Global Leader, and member of the Young Presidents' Organization (YPO). Foote serves on the executive committee of the Aspen Network of Development Entrepreneurs (ANDE) and is a member of the Council on Foreign Relations.

Jacqueline Novogratz

Founder and CEO, The Acumen Fund

Jacqueline Novogratz is the Founder and CEO of Acumen Fund, a nonprofit global venture fund that uses entrepreneurial approaches to solve the problems of poverty. Her best-selling memoir *The Blue Sweater: Bridging the Gap between Rich and Poor in an Interconnected World* chronicles her quest to understand poverty and challenges readers to grant dignity to the poor and to rethink their engagement with the world.

Christopher Gergen

Founder and CEO, Forward Ventures

Christopher Gergen is Founder and CEO of Forward Ventures, where he oversees the operations of Bull City Forward and Queen City Forward. Forward Ventures complements Gergen's role as a fellow at the Center for the Advancement of Social Entrepreneurship (CASE) at Duke University's Fuqua School of Business, as well as his position as "Innovator in Residence" at the Center for Creative Leadership. Gergen is also the co-author of the nationally acclaimed book *Life Entrepreneurs: Ordinary People Creating Extraordinary Lives* and currently co-authors a biweekly column on social innovation for the *Raleigh News & Observer* and the *Charlotte Observer* titled "Doing Better at Doing Good."

Kriss Deiglmeier

Executive Director, Stanford Center for Social Innovation

Kriss Deiglmeier is the Founding Executive Director for the Center for Social Innovation at the Stanford Graduate School of Business. Deiglmeier is recognized

as a pioneer in the emerging field of social innovation and has presented nationally and internationally on social innovation, social entrepreneurship, and public-private partnerships, as well as having guest-lectured at the Stanford Graduate School of Business; University of California, Berkeley; Hitotsubashi University; Kyoto University; Kyushu University; and Nagoya University.

Jed Emerson

Founder, Blended Value

Jed Emerson is co-author of the recently published *Impact Investing: Transforming How We Make Money while Making a Difference*. In 2011, he was named to both the Power 25 (*Private Asset Management Magazine*) and Top 100 Thought Leaders of Trust across America. He is Senior Vice President of ImpactAssets, Senior Advisor to the RS Group (Hong Kong), and a Senior Fellow with the University of Heidelberg, Germany. Emerson is the originator of the concept of Blended Value.

Bill Drayton

Founder, Chairman, and CEO, Ashoka

As one of the world's leading thinkers on social change and the Founder and CEO of Ashoka, Bill Drayton pioneered the field of social entrepreneurship. Over the past thirty years, Ashoka has elected nearly 3,000 social entrepreneurs as Ashoka Fellows, providing them with stipends, professional support, and access to a global network of peers. In recognition of this achievement, Drayton has received numerous honors, including a MacArthur Fellowship and the Essl Social Prize. He has worked as a management consultant at McKinsey, Assistant Administrator at the EPA, and as a teacher of law and management at Stanford and Harvard.

Muhammad Yunus

Founder, Grameen Bank

Recipient of the 2006 Nobel Peace Prize, Muhammad Yunus is internationally recognized for his work in poverty alleviation and the empowerment of poor women. Yunus has successfully melded capitalism with social responsibility to create the Grameen Bank, a microcredit institution committed to providing small amounts of working capital to the poor for self-employment. The innovative approach to poverty alleviation pioneered by Yunus in a small village in

Bangladesh has inspired a global microcredit movement reaching out to millions of poor women from rural South Africa to inner city Chicago. His autobiography, *Banker to the Poor: Microlending and the Battle Against World Poverty*, is a global best seller.

Ruth A. Shapiro

Ruth A. Shapiro is the Principal of Keyi Strategies, a consulting firm specializing in creating broader networks, understanding, and business ventures between individuals and companies in Asia, Europe, and the United States. She is also Social Entrepreneur in Residence at the Commonwealth Club of California. Shapiro was the Founder of the Asia Business Council and served as its first Executive Director from its inception in 1997. She is now Senior Advisor.