Contents

	Acknowledgments	vii
	Introduction	1
1	The Rackets: Entertainment Inc. and the Warners Gang (1928–1939)	24
2	MGM and the Invention of the Postwar Era: Mrs. Miniver and Battleground (1940–1949)	105
3	"'Til the Stars Go Cold": Singin' in the Rain, The Band Wagon, and Executive Suite (1952–1954)	157
4	Ownership and Authorship: Warners' Fountainhead and Hitchcock's Vertigo (1949–1958)	210
5	Saving Warner Bros.: <i>Bonnie and Clyde</i> , the Movements, and the Merger (1964–1968)	245
6	Post-Warners Warners: <i>Batman</i> and <i>JFK</i> ; You've Got Mail (1989–1998)	280
7	The Conscience of a Corporation: Toys United the Disney-Pixar Merger, and the Assertion of "Cultural" Authorship (1995–2010)	314
	Notes	341
	Index	371