

# CONTENTS

LIST OF ILLUSTRATIONS	VII
ACKNOWLEDGMENTS	IX
Introduction	I
<b>PART I: GAMBLING AND SPECULATION</b>	
1 Gambling and Speculation: Entertaining Contingency?	19
2 The Normalization of "Wild Contingency": Stabilizing the Distinction Between Gambling and Speculation	43
<b>PART II: CROWDS</b>	
Introduction	95
3 Charles Mackay: The Spectacle of Equality	98
4 Speculative Vistas: Crowds and Speculation in the United States during the Nineteenth Century	110
5 Alone Against the Crowd: The Communicative Techniques of the Contrarians	146
6 The Eroticism of the Market and the Gender of Speculation	171

**PART III: MEDIA**

7	The Rhythm of the Market	197
	Epilogue	237
	NOTES	243
	REFERENCES	271
	INDEX	291