

Contributor Biographies

Can M. Alpaslan is associate professor in the Department of Management, College of Business Administration and Economics, at California State University–Northridge. He received his Ph.D. from the University of Southern California. His latest book (with Ian Mitroff), *Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes*, is published by Stanford University Press.

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Ralph Bathurst is a practicing musician turned organizational theorist. His Ph.D. is in management from Victoria University of Wellington, and his primary research interests focus on how artistic engagement assists leadership practice.

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Michael Berkowitz is the chief operating officer for Deutsche Bank's Corporate Security, Business Continuity, and Operational Risk Management group. He has been with the firm since 2005 and has held several positions, most recently as the CSBC head in Asia Pacific, based in Singapore. Before that he was deputy commissioner of the New York City Office of Emergency Management. At the office from 1998 to 2005, he led the city's planning efforts in response to coastal storms, biological terrorism, and the creation of its Citywide Incident Management System. Additionally, he responded to various incidents, including the 9/11 terrorist attacks, the 2003 Northeast blackout, the crash of

American Airlines Flight 587, and the anthrax letters of 2001. From 1995 to 1998, he was the editor of *Emergency Preparedness News*, a Washington, D.C.-based newsletter for emergency management professionals.

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Nathaniel I. Bush is a Ph.D. student at the Goldman School of Public Policy, and a predoctoral research fellow at the Center for Catastrophic Risk Management, at the University of California, Berkeley. His research interests include sustainability, systems' resilience, technological innovation, and resource management and conservation. Before attending Berkeley, he studied at Pomona College and University of California, Los Angeles, and he worked as an analyst and project manager for several boutique consulting firms.

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Margot Edwards earned her Ph.D. from Massey University in management, and her research integrates sports and arts-based leadership processes into the organizational arena. Her recent work extends these elements into how the arts provoke sustainability awareness and the development of community-based arts programs.

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William R. Gruver joined Bucknell University in January 1993, when he retired as a general partner after a twenty-year career at Goldman Sachs, the international investment-banking firm. As the Howard I. Scott Clinical Professor of Global Commerce, Strategy, and Leadership, he is teaching courses in investments, investment banking, strategy, international relations, and leadership. His work has been published by (among others) *Directorship*, *Financial Times*, *Los Angeles Times*, *New York Times*, *New Republic*, and Public Radio International. He remains active in finance and business as a board member of Diversified Information Technologies (an international document-processing firm); Hirtle, Callaghan (a \$20 billion investment adviser); TheStreet.com (also chair of the compensation committee for a publicly traded publisher of financial and investment advice); and TBIC Asset Management (a Zurich-based investment adviser).

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Pierre Guillet de Monthoux is professor of Management Philosophy at Copenhagen Business School, Denmark, and guest professor to University of

St. Gallen; Switzerland. His research connects aesthetics, art, humanities, and management. He has published *The Art Firm: Aesthetic Management and Metaphysical Marketing* (Stanford University Press, 2004) and coedited *Aesthetic Leadership* (Palgrave-Macmillan, 2007). As head of the CBS Department for Management, Politics, and Philosophy, Guillet de Monthoux is currently engaged in research and educational programs bridging humanities and liberal arts to management.

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Pat Kane is a writer, musician, consultant, and activist based in Glasgow and London. He is the author of *The Play Ethic: A Manifesto for a Different Way of Living* (Macmillan, 2004). The Play Ethic (<http://www.theplayethic.com>) is also an innovation consultancy that has worked with organizations like Lego, BT, Bartle Bogle Hegarty, Nokia, the U.K. Cabinet Office, and the Scottish government, among many others. Kane speaks regularly on the power of play throughout the world, in the last year speaking in New York; Washington, D.C.; London; and Istanbul. He has spoken to many educators in both Scotland and Australia about the role of play in educational reform. He is still one-half of the pop duo Hue and Cry (<http://www.hueandcry.co.uk>), which is currently making its fourteenth album. The group has recorded with jazz titans like the Brecker Brothers, Ron Carter, Mike Stern, Tito Puente, Jon Faddis, and Tommy Smith, and has opened for U2, Madonna, James Brown, Van Morrison, Al Green, and Ray Charles.

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N. V. Krishna is adviser, Centre for Budget and Policy Studies, and director, Microsense, in Bangalore, India. He holds a degree in engineering from the Indian Institute of Technology, Madras, and a graduate degree in management from the Indian Institute of Management, Calcutta. He has more than thirty-four years of professional experience in industry, during which time he has also pursued academic interests.

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Peter F. Martelli is a Ph.D. candidate and a predoctoral research fellow at the Center for Catastrophic Risk Management at the University of California, Berkeley. His research interests are in evidence-based management, knowledge translation, expertise, social networks, and risk. He has participated in the Center's work on patient safety, wild-land fire, and civil and industrial

infrastructure, and he currently cochairs RhoNet, the Center's initiative to promote reliable health care. Before attending Berkeley, he studied at the University of Pennsylvania and Thomas Jefferson University, and he was a research coordinator at the American College of Physicians, where he helped establish and manage the ACPNet national practice-based research network.

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Emilio Marti is a Ph.D. candidate at the Department of Business Administration of the University of Zurich and affiliated with University Priority Research Program Ethics of the University of Zurich. He holds a master's degree in philosophy and is about to finish a second master's degree in financial economics. His research interests are in philosophy of science, theories of justice, and business ethics.

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Skip McGoun is professor of finance at Bucknell University. He is the creator and organizer of nine conferences on alternative perspectives on finance, which aim to broaden the dialogue in finance and encourage research that is interdisciplinary or that challenges prevailing beliefs. McGoun's own research investigates finance as a pop-culture phenomenon. He has explored such topics as the parallels between motoring and personal investing, as well as the likeness of Wall Street's structures and institutions to theme parks or theater, with the employees and customers playing their fantasy roles as popularized by Madison Avenue and Hollywood.

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Brett S. Messing is the chief operating officer of the C40 Cities Climate Leadership Group and a senior adviser to the Bloomberg Foundation. He is also the Terence M. Considine Visiting Research Fellow in Law, Economics, and Business at Harvard Law School. He previously worked for Los Angeles Mayor Antonio R. Villaraigosa as a senior adviser and chief operating officer of the Office of Business and Economic Policy. Messing began his career at Goldman Sachs, where he was a vice president; he also worked at Lehman Brothers as a managing director. Thereafter, he was the managing partner and founder of GPS Partners, a \$2 billion hedge fund focused in the energy sector. Messing is a graduate of Brown University and Harvard Law School.

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Ian I. Mitroff is university professor at Alliant International University, adjunct professor at the College of Environmental Design, and senior research associate at the Center for Catastrophic Risk Management at the University of California, Berkeley. He is also professor emeritus at the Marshall School of Business and the Annenberg School of Communication, University of Southern California, and adjunct professor of health policy in the School of Public Health at St. Louis University. His formal degrees are from the University of California, Berkeley. His latest books, *Dirty Rotten Strategies: How We Trick Ourselves and Others into Solving the Wrong Problems Precisely* and *Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes*, are published by Stanford University Press.

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Murali Murti is professor of management at PES Institute of Technology, Bangalore, India. His work experience spans more than three decades in industry and academics. He holds a degree in electrical engineering from the Indian Institute of Technology, Bombay, and a graduate degree in management from the Indian Institute of Management, Calcutta.

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Robert Richardson is the director of correspondence for the Office of the Mayor in New York City. In this role, his portfolio has included a number of projects that combine elements of public affairs, communications, social media, content management, and operations. Most recently, he and his team helped design and launch pilot programs for NYC's internal and external crowdsourcing platforms. Upcoming projects include establishing the information architecture for the new digital archive and managing the implementation of a citywide enterprise content management solution. He holds a B.A. in philosophy and history from Wheaton College and an M.A. in philosophy from Pennsylvania State University.

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Karlene H. Roberts is a professor at the Walter A. Haas School of Business, at the University of California, Berkeley. She is also chair of the Center for Catastrophic Risk Management at Berkeley. Roberts earned her bachelor's degree in psychology from Stanford University and her Ph.D. in industrial psychology from the University of California, Berkeley. She also received the doctor honoris causa from the Universite Paul Cezanne (Aix Marseilles III). Since

1984 Roberts has investigated the design and management of organizations and systems of organizations in which error can result in catastrophic consequences. She has studied both organizations that failed and those that succeed in this category. Roberts has worked in such industries as the military, commercial marine transportation, health care, railroads, petroleum production, commercial aviation, banking, and community emergency services.

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Perry Sadorsky is an associate professor of economics in the Schulich School of Business at York University in Toronto, where he teaches business students at both the undergraduate and graduate (MBA) level. He researches business interests related to energy, the natural environment, and financial markets. He has published extensively in these areas. He has been involved in several international organizations and international working groups.

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Andreas Georg Scherer holds the Chair of Business Administration and Theories of the Firm at the Department of Business Administration of the University of Zurich. His research interests are in business ethics, corporate social responsibility, international management, international relations, and organization theory. He has published nine books and most recently coedited *Handbook of Research on Global Corporate Citizenship* (with G. Palazzo). His work has appeared in *Academy of Management Review*, *Advances in Strategic Management*, *Business Ethics Quarterly*, *Journal of Business Ethics*, *Journal of Management Studies*, *Management International Review*, *Organization*, and *Organization Studies*.

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Henrik Schrat has studied painting and stage design in Dresden, Germany, and completed a master's in fine art media at the Slade School at UCL in London in 2002. He has shown his work internationally in group and solo shows, among others *Global Players* (Tokyo, 2005) and *Eat the Food* (MOCCA, Toronto, 2007), he painted the mural in the casino of the Deutsche Bundestag (*Milk & Honey*, 2002), and he has realized numerous site-specific works. His doctoral thesis "Meanwhile . . . Wham! Comic and Its Communication Value in Organizational Context," was recently submitted at the Essex Business School, University of Essex (supervisor: Heather Höpfl). He lives and works in Berlin.

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Paul Shrivastava is currently the David O'Brien Distinguished Professor and director of the David O'Brien Centre for Sustainable Enterprise at the John Molson School of Business, Concordia University, Montreal. He also serves as senior adviser at Bucknell University and the Indian Institute of Management, Shillong, and leads the International Chair for Arts and Sustainable Enterprise at ICN Business School, Nancy, France. Shrivastava was part of the team of professionals who helped found Hindustan Computer, one of India's largest computer companies. He founded the nonprofit Industrial Crisis Institute in New York, and he has published in *Industrial Crisis Quarterly*. He founded *Organization and Environment* (published by Sage Publications). He was founding president and chief executive officer of eSocrates, a knowledge management software company, and the founding chair of the Organizations and the Natural Environment Division of the Academy of Management.

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Mark Starik is professor in the Department of Strategic Management and Public Policy at the George Washington University School of Business. In the department and throughout the university, he develops programs, researches, teaches, and advises organizations and individuals in the areas of strategic environmental management, environmental and energy policy, environmental entrepreneurship, and climate action policies and practices. His teaching has included executive management, doctoral, graduate, and undergraduate student programs and courses. In addition to numerous academic articles and edited volumes, he has written several business sustainability cases, made numerous presentations to both academic and practitioner audiences, and organized many sustainability events that integrate those audiences. He is a cofounder of several sustainability-oriented organizations, including the Academy of Management Organizations and the Natural Environment (ONE) Division, and he is a board member of several nonprofit organizations. He has published widely in a variety of sustainability and management academic and practitioner outlets and has provided sustainability consulting services to numerous business, government, and nonprofit organizations. Starik's additional practitioner experience includes working with several organizations as an environmental and energy analyst and managing a residential energy conservation organization. He is an avid conserver of resources and user of renewable energy products and services.

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Matt Statler is the Richman Family Director of Business Ethics and Social Impact Programming and clinical assistant professor of management and organizations at the New York University Stern School of Business. Before joining Stern, Statler served as the director of research for the university's Center for Catastrophe Preparedness and Response, where he focused on how businesses can become more strategically prepared for crises. Statler initially developed this research focus while serving as the director of research at the Imagination Lab Foundation in Lausanne, Switzerland. He has published dozens of journal articles and book chapters, and he has written or edited several books, including the recent *Encyclopedia of Disaster Relief* (Sage, 2011). Statler earned his B.A. in philosophy and Spanish literature from the University of Missouri at Columbia and his Ph.D. in philosophy from Vanderbilt University. He spent one year at the University of Heidelberg as a Fulbright scholar.

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Aida Sy holds a doctorate from the Sorbonne with first-class honors. She is currently assistant professor of accountancy and taxation at Marist College in New York, coeditor of *IJCA* and *IJEA*, visiting researcher at the University of Paris–9 Dauphine and University of Bordeaux–4 Montesquieu, and editorial board member of several journals. She participates in several international conferences as presenter, discussant, and chair and is the coorganizer of the International Conference of Critical Accounting. She was the plenary speaker at the University of St. Andrews, the International Congress of Accounting Historians, and the first WAFS. She is a member of the Ph.D. Project (KPMG), the American Accounting Association, the European Accounting Association, and the Critical Accounting Society. She has published several chapters in books on accounting, editorials, and more than twenty refereed articles.

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Steven S. Taylor is an associate professor in the Department of Management at the Worcester Polytechnic Institute in Massachusetts. His research focuses on the aesthetics of organizational action and reflective practice. Recently, his academic work has focused on theorizing the use of arts-based process within organizations and exploring beautiful action within organizations. Taylor is also a playwright whose work has been performed in England, France, Poland, Canada, New Zealand, and the United States.

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Tony Tinker is professor of accountancy at Baruch College, City University of New York (CUNY), and he is or has been visiting professor at St. Andrews, Scotland, and UNISA, Australia. He is founder member of the AIA, and CUNY On-Line Programs. He is a fellow of the ACCA and twice past council member of the American Accounting Association (AAA) and past chair of the AAA Public Interest Section. He has authored or coauthored *Social Accounting for Corporations*, *Paper Prophets*, and *Policing Accounting Knowledge*, and he has published numerous articles. He is coeditor of *IJCA* and holds numerous editorial board memberships. He has appeared on CNN, BBC, CBC, Pacifica Public Radio, and New York Public Radio, and has had articles published in *Newsweek* and the *Wall Street Journal*.