## Contents

- 1. Introduction, 1
- Revolution and Reform: The Business of Retail in Modern China, 25
- 3. Service Work with Socialist Characteristics, 54
  - 4. Distinction Work and the Gendered Production of Class, 86
- 5. The Underground and Counter Strategies of Distinction, 120
  - 6. Post-Socialist Distinction Work, 154
    - 7. Conclusion, 186

Works Cited, 203 Index, 223