

CONTRIBUTORS

Stephen B. Adams is an associate professor of management at the Franklin P. Perdue School of Business, Salisbury University. He is the author of *Mr. Kaiser Goes to Washington: The Rise of a Government Entrepreneur* (University of North Carolina Press, 1997) and *Manufacturing the Future: A History of Western Electric* (Cambridge University Press, 1999, coauthor Orville R. Butler). He is writing a book on the institutional forces in the development of Silicon Valley.

Sally H. Clarke is professor of history at the University of Texas at Austin where she specializes in the study of political economy. She received her Ph.D. from Brown University under the direction of Naomi R. Lamoreaux. She has published *Regulation and the Revolution in United States Farm Productivity* (Cambridge University Press, 1994) and *Trust and Power: Consumers, the Modern Corporation, and the Making of the United States Automobile Market* (Cambridge University Press, 2007). In addition, she has written articles in various journals including the *Journal of Economic History*, *Business History*, the *Journal of Design History*, and *Law and History Review*.

Margaret B. W. Graham is associate professor of strategy and organization at the Desautels Faculty of Management of McGill University. She has divided her career between the history and practice of technology-based innovation, with special emphasis on industrial research and development. Her scholarly work has been based on in-depth archival study, on multiyear fieldwork, and on long-term interaction with companies. She has published widely on the history of innovation in large companies, including *RCA and the VideoDisc: The Business of Research* (Cambridge University Press, 1986), *R&D for Industry: A*

xvi *Century of Technical Innovation at Alcoa* (Cambridge University Press, 1990, coauthor Bettye Pruitt), and *Corning and the Craft of Innovation* (Oxford University Press, 2001, coauthor Alec Shuldiner). As a member of the senior staff at Xerox Palo Alto Research Center in the early 1990s she helped lead an advanced research organization. She has served on National Research Council committees and has directed studies for the National Science Foundation, including the Machine Tool Industry and National Preparedness, which documented the lack of innovation in a U.S. industry that subsequently disappeared. Her current research interest is in understanding the history and practice of innovation and entrepreneurship from a global perspective.

Naomi R. Lamoreaux is professor of economics, history, and law at the University of California, Los Angeles, a research associate at the National Bureau of Economic Research, and a fellow of the American Academy of Arts and Sciences. She received her Ph.D. in history from The Johns Hopkins University in 1979, studying under Louis Galambos, and then taught at Brown University until she moved to UCLA in 1996. She has written *The Great Merger Movement in American Business, 1895–1904* (Cambridge University Press, 1985) and *Insider Lending: Banks, Personal Connections, and Economic Development in Industrial New England* (Cambridge University Press, 1994), as well as many articles on business, economic, and financial history. She is a past president of the Business History Conference and a recipient of that organization's Harold F. Williamson Prize.

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Christopher McKenna is a reader in business history and strategy at the Saïd Business School, a fellow of Brasenose College, and a founding member of the Clifford Chance Centre for the Management of Professional Service Firms,

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Paul J. Miranti received his doctorate in history at Johns Hopkins University in 1985 and is a professor in the Department of Accounting, Business Ethics and Information Systems at Rutgers Business School—Newark and New Brunswick. He is the author of *Accountancy Comes of Age: The Development of an American Profession, 1886–1940* (University of North Carolina Press, 1990); *A History of Corporate Finance* (Cambridge University Press, 1997, coauthor J. B. Baskin); and *The Institute of Accounts: Nineteenth-Century Origins of Accounting Professionalism in the United States* (Routledge, 2004, coauthor Stephen Loeb). He is currently working on a book that analyzes the computer automation of the New York Stock Exchange during the period 1955–1975.

Joseph A. Pratt is the NEH-Cullen Professor of History and Business at the University of Houston. He is an energy historian who has published books on a variety of oil- and business-related topics, including histories of the Amoco Corporation and the National Petroleum Council (written with William Becker and William McClenahan Jr.). His most recent publication is *Energy Metropolis* (University of Pittsburgh Press, 2007, coeditor Martin Melosi), a collection of essays on the environmental history of the Houston area. He is currently working on histories of the offshore oil industry and of the Exxon Corporation from 1975–2000.

The late **Kenneth L. Sokoloff** was professor of economics at the University of California, Los Angeles, a research associate at the National Bureau of Economic Research, and a fellow of the American Academy of Arts and Sciences. He received his Ph.D. in economics in 1982 from Harvard University, where he studied under Robert Fogel. He taught at UCLA from 1980 until his death in 2007. A renowned economic historian, Sokoloff published numerous articles on the sources of productivity growth and inventive activity in early American industry, on comparative patent systems, on the role of factor endowments and institutions in the differential growth paths of countries in North and South America, and on the development of follower nations such as Taiwan, Korea, and Mexico.

- xviii **Steven W. Usselman** is an associate professor of history at the Georgia Institute of Technology. He is the author of *Regulating Railroad Innovation: Business, Technology, and Politics in America, 1840–1920* (Cambridge University Press, 2002) and numerous articles and book chapters, including many pertaining to the history of computing. His essay “IBM and Its Imitators” received the Newcomen Prize from the Business History Conference, which also awarded him its Williamson Medal. Professor Usselman has served as trustee of the BHC and as president of the Society for the History of Technology.