Contents

	Foreword by Richard Riordan Preface	vii xiii
1	Global Trade, Local Industry	1
2	Ballistic Missiles to Cellular Phones: The Shift in Southern California's Industrial Foundation	24
3	The Entrepreneurial Economy, New Capital, New Immigrants	44
4	Latin American Immigrants Spur the Economy	68
5	Bridges to China	90
6	Universities: Engines of the New Economy	112
7	Entertainment Industry in the Global Media Age	131
8	Time to Look Ahead	148
	Notes	165
	Index	181