

## CONTENTS

<i>List of Figures and Tables</i>	ix
<i>Preface</i>	xi
Part I Building a Public University and Creating the Social Contract	1
1. The Public University Movement and California	3
2. Building a Higher Education System and Broadening Access	31
3. Inclusion, Exclusion, and the Issue of Race	46
Part II The Managerial University and the Post–World War II Era	77
4. The Master Plan, the SAT, and Managing Demand	79
5. Countervailing Forces: Standardized Testing and Affirmative Action	93
6. For Every Action a Reaction: Race, <i>Bakke</i> , and the Social Contract Revisited	120
Part III Modern Battles over Equity, Affirmative Action, and Testing	149
7. California’s Affirmative-Action Fight	151
8. The First Aftermath: Outreach and Comprehensive Review	184

9.	The Second Aftermath: President Atkinson Versus the SAT	214
	Part IV Whither the Social Contract? The Postmodern World and the Primacy of Higher Education	235
10.	Perils and Opportunities: Autonomy, Merit, and Privatization	237
11.	The Waning of America's Higher Education Advantage	261
	<i>Notes</i>	293
	<i>Index</i>	323